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For immediate release

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Hollandale, Wisconsin

The Iowa County Area Economic Development Corporation is pleased to announce that Rick Terrien will join the organization as its first executive director. The ICAEDC is the region's newest economic development corporation, having been formed in May 2008.

"I am very excited about the chance to highlight and promote the many wonderful opportunities Iowa County affords," said Terrien. "Iowa County is at the center of a robust and diverse regional economy. We have the beautiful natural resources, the people, and the livable, dynamic communities that make this a great time to grow a business in Iowa County," he continued.

ICAEDC board chairman Ricky Rolfsmeyer welcomed Terrien's hire. "The board of directors is pleased to get a director with Rick's experience and qualifications. The bedrock of the Iowa County economy is small business - mom and pop shops. Rick has an extensive background as an entrepreneur, and in working with entrepreneurs. The economic development corporation will work to attract new business, as well as help existing businesses grow. But we feel that much of our success in creating new, quality jobs in the county and region will rely heavily on our ability to help local entrepreneurs get successful businesses running, and to help attract creative and innovative people to the area," he said.

"This is the renaissance age of entrepreneurship and it's just beginning," added Terrien. "I love starting and growing businesses."

Mr. Terrien's successes have been featured in the Chicago Tribune, Milwaukee Journal Sentinel and Madison Capital Times. He holds nine US and foreign patents, and is a two-time winner of the New Product of the Year award from the Professional Engineers of Wisconsin. Rick has been named Significant Contributor to Environmental Excellence, a global award presented by the Chrysler Corporation, and in 2004 was given the Fast 50 Award by Fast Company Magazine, a national publication, as one of the 50 "idea elite of business". In 2005 he received the prestigious United States Small Business New Product of the Year award from the National Society of Professional Engineers.

Rick graduated with honors from St. Mary's University, Winona Minnesota, and is an accomplished speaker and writer. He is a member of the Waukesha County Technical College Small Business Advisory Council and is a Wisconsin Entrepreneurs' Network certified resource provider.

Mr. Terrien will begin his duties December 1. The ICAEDC office is located in the Dodgeville Chamber of Commerce building, 338 N. Iowa Street, Dodgeville.



Rick Terrien