

Regional Fair Trade

Regional fair trade is a market-based approach to empower producers and promote regional economic sustainability. The work advocates the payment of fair prices, communities of all kinds working together for the benefit of everyone in their region, and sustainable environmental standards.

Regional fair trade's strategic intent is to create sustainable information, production, and marketing systems that enable producers, consumers, businesses, institutions, and communities to work together to jointly grow regional economic self-sufficiency and security. Regional fair trade creates this environment through 'open source', transparent, reproducible economic development programs that support the region's people, their livelihoods, and their environment.

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