

MEDIA RELEASE

October 20, 2009

FOR IMMEDIATE RELEASE

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Learn about starting, growing and expanding your own businesses at the Iowa County Entrepreneur and inventor (E&I) Club meeting

Dodgeville, Wis. - Have you considered creating your own small business based around local foods? Wouldn't you love to talk with one of our region's most innovative and successful food entrepreneurs? Mark Olson, President of Renaissance Farm has been growing great foods and successful small businesses in our region for decades, and will be the guest speaker at the next Iowa County area Entrepreneur and Inventor Club on October 28.

Mark knows how to recognize the many possibilities for starting and growing small businesses in Southwest / South Central Wisconsin. Mark joins us to share his ideas and answer your small business startup and expansion questions.

Mark will discuss what you need to consider when selling direct to consumers and selling through distributors. Mark will be an especially great resource for people considering starting or expanding a business in the new Wisconsin Innovation Kitchen opening in Mineral Point early in 2010.

The next Iowa County E&I Club meeting is Wednesday, October 28, 5:30 to 8:00 PM at the Stonefield Apartment, 407 E. Madsion St., Dodgeville WI. The event is free to the public. Bring a friend!

Download more information, agendas, location maps and much more at <http://www.iowacountyedc.org.5100.html>

Networking among attendees will be encouraged in the evening's program. "Our goal is to grow the network of entrepreneurs and those that support them in the Iowa County area" said Rick Terrien, Executive Director of ICAEDC.

The Iowa County Area E&I Club is part of the Driftless Region Entrepreneurs, a group of E&I Clubs that cover the Southwestern Wisconsin region from Vernon to Green counties. Meetings are set up so that people interested can attend a meeting a week, if they want. Upcoming events are listed on the website www.driftlessentrepreneurs.com.

- Green County will feature three Business-Sharing Resources Nov 2.
- Crawford County will host Terry Whipple, speaking on 'Growing a Culture of Entrepreneurship' on Nov. 4.
- Chris Roelli, Roelli Cheese, will speak in Lafayette County on Nov. 11
- Brad Biddick, Rural Route 1 Popcorn, will speak in Vernon County on Nov. 11
- Richland County will host a Food Producers Panel on Nov. 18
- Iowa County will host the award winning manufacturing team from Sielaff Corporation on Dec. 9.

The Iowa County Area Entrepreneurs and Inventors Club is an informational forum where entrepreneurs, inventors, new businesses and people thinking about starting their own businesses can come together to encourage each other and share challenges and encouragement. The group meets on a monthly basis, usually the fourth Wednesday of the month. More information about the group is available on the ICAEDC website at www.iowacountyedc.org/5100.html or by emailing info@iowacountyedc.org or calling 608 930 2000.