

ICAEDC report 2/22/11

Greetings everyone,

Here are a few notes of interest from our EDC....

Entrepreneur Club:

Our February Entrepreneur Club will meet tomorrow evening 2/23. Our topic this month is: **“Insurance 101 for new and existing businesses.”** Our meetings are at Stonefield Apartments in Dodgeville. Doors open at 5:30 and our speaker begins at 6 PM. This month our featured speaker is Kandy Keuler of Keuler Insurance in Mineral Point. For more information please see our Entrepreneur Club page on the web site:

<http://www.iowacountyedc.org/eclub.html>

New Dodgeville Chamber site:

Congratulations to Bob and everyone at the Dodgeville Chamber who worked to bring their beautiful new web site to life! We link to both our great Chambers from our home page. Here is a direct link to the new Dodgeville site:

<http://www.dodgeville.com>

New Iowa County businesses emerging:

There are many food related businesses coming to life in Iowa County through the Innovation Kitchen. I am excited to see more and more non-food businesses also emerging. This week I am working with a new excavation firm from the east side of the County as well as a new graphic arts and media firm. It is a relief to see a variety of new firms emerging. And back at the Innovation Kitchen, I continue pulling the difficult duty of having to eat the experiments.

Iowa County foods featured at White House Super Bowl party!

It could look as though the ICAEDC had contracted with the White House to promote Iowa County food initiatives, but we can hold off claiming credit. Here is a link to a post on my blog site about (count 'em!) three different Iowa County foods featured at this year's White House Super Bowl party hosted by the President and Mrs. Obama:

<http://blog.sustainablework.com/2011/02/white-house-super-bowl-party-features.html>

New wellness and health section on our EDC web site:

Our communities have a major economic development strategic advantage in the support and care our citizens receive through Upland Hills Health and our other wellness providers. I have crafted up a new location on our site featuring wellness news from the region. Thank you Phyllis and your wonderful UHH team! <http://www.iowacountyedc.org/wellness.html>

Food hub conference this weekend in Chicago. Our work is being highlighted at a conference hosted by Fresh Taste, a funder collaborative that includes the City of Chicago and the Kellogg Foundation. I will be at this conference Friday, Saturday and Sunday. The more we can integrate our economic development capacities with the major urban areas in our region the more money, interest and talent we can draw to our beautiful county.

Media links:

Corporate Report Wisconsin. There is a new article about to be published in Corporate Report Wisconsin about economic development news in Southwest Wisconsin. I have posted an advance copy below. The writer was very generous with her descriptions of our efforts in Iowa County, including the complete sidebar (posted here at the end). This is not intended for distribution yet: <http://www.iowacountyedc.org/301b.html>

Wisconsin State Journal. Our work will be featured in this coming Sunday's Wisconsin State Journal (Feb. 27) Q&A section.

The Country Today. This month's Country Today featured a nice article about the expansion of the food processing network we're helping launch in Iowa County. This link is not for distribution please. It is for internal use only. The original article has an access fee. This link is for internal use only: [http://www.iowacountyedc.org/imagesb/Country Today 2 9 2011.pdf](http://www.iowacountyedc.org/imagesb/Country_Today_2_9_2011.pdf)

Thanks everyone for your support for the Iowa County Area Economic Development Corporation and for all you do to support our great region!

Best,

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