

Profitable vegetable production, marketing and distribution in our region

Public Service Announcement

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Now that spring has arrived in Wisconsin, there may be a lot of existing and new farmers considering how to make money growing vegetables for either the vegetable processing plant planned for Highland or maybe by selling to local farmers' markets, CSAs, or even directly to restaurants and institutions. If that sounds like something you're thinking about, then you won't want to miss the following free training sessions held at Sam and Maddies Restaurant in Dodgeville, WI.

Three sessions have been scheduled so far. You can learn from the experts about:

The economics of growing vegetables for profit with Dr. Craig Chase from Iowa State University. Also Keith VenderVelde, Marquette County Ag Ex. agent to speak on **Growing/budgeting larger quantities of crops**. 9:30am to 2 pm on Thursday, April 15th

The correct way to harvest, pack, store and cool vegetables for maximum quality and market value taught by Atina Diffley and Laura Ferichs from 9:00am to 4:45 pm on Friday, April 16th;

The essentials of food safety and Good Agricultural Practices (also known as GAP) with Dr. Sam Beattie from Iowa State University and Tim Leege will speak on GAP audits. (Good Agricultural Practices) on Friday, from 9 am to 12 noon on April 23rd .

All trainings are free and funded by a grant from the Workforce Innovation for Regional Economic Development.

To reserve your seat, call Elizabeth Rosenthal, grant assistant, at 608-576-1737, or Rick Terrien of Iowa County Area Economic Development Corporation at 608-341-6797 or visit the Iowa County Economic Development website at www.iowacountyedc.org .