

**Join us for our Iowa County Entrepreneur Club July 28th. 6 PM
Social gathering 5:30**

July meeting: Food packaging 101.

Everyone is welcome! We are using the normally slow summer months to focus on opportunities in the newly opened Wisconsin Innovation Kitchen.

Have you ever wondered how the experts pick the right packaging for successful food products?

This month will be valuable to anyone growing or considering a food based business. Phil Strause from Infinity Packaging is an expert in the vital area of food packaging. Phil will walk us through the process the pros follow when helping customers choose and specify the right packaging for their food product starting with the basics.

Phil will briefly cover packaging safety and handling information, potential regulations, requirements and permits as well as packaging help for shipping and distribution and sales.

Bring all your food packaging questions! Phil will help us take our projects from idea to effective food packaging. Food Packaging 101 is designed to answer your questions. Join us!

What: Food Packaging 101
When: Wed. July 28, 2010 6 PM (Social gathering 5:30)
Where: Wisconsin Innovation Kitchen
851 Dodge St. Mineral Point, WI 53565

Homework: www.infinitypackaging.net (range of product selection on left side)

Save the upcoming dates:

Aug. 25 - Labeling solutions for food products (@ WI Innovation Kitchen)
Sep. 22 – Ways to plan and finance your business startup or expansion
(@ Stonefield Apts. in Dodgeville)
Oct. 27 - Entrepreneur Intellectual Property 101
(@ Stonefield Apts. in Dodgeville)

Wisconsin Innovation Kitchen information:
www.wi.innovationkitchen.org

Location and Meeting Details:

Wednesday, July 28, 2010. There will be a social time beginning at 5:30 and the meeting will begin at 6 PM. The location is at the Wisconsin Innovation Kitchen, 851 Dodge St., Mineral Point WI. The event is free to the public.

Download more information, agendas, location maps and much more at <http://www.iowacountyedc.org/eclub.html>

Networking among attendees will be encouraged in the evening's program. "Our goal is to grow our network of entrepreneurs, small businesses, innovators and those that support them in the Iowa County area" said Rick Terrien, Executive Director of ICAEDC.

The Iowa County Area Entrepreneurs Club is an informational forum where entrepreneurs, inventors, existing businesses, new businesses and people thinking about starting their own businesses can come together to encourage each other and share challenges and encouragement. The group meets on a monthly basis, usually the fourth Wednesday of the month.

Join us! Bring a friend!

Iowa County, Wisconsin ***Come Grow With Us***

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